

Sponsorship Information

Spring for Schools 22nd Annual Benefit Luncheon

Thursday – May 27, 2010
11:30 am – 1:30 pm
Meydenbauer Center
Bellevue, WA



SPRING FOR SCHOOLS 2010

Bellevue Schools Foundation (BSF), a non-profit 501 (c) (3) organization, invites corporations, businesses, and organizations to join our annual celebration as sponsors of **SPRING FOR SCHOOLS**.

***SPRING FOR SCHOOLS** sponsorships support education initiatives that prepare all Bellevue students to compete and thrive in college and the workplace after graduation.*

One thousand business leaders and school supporters from Bellevue and the greater Seattle area will help raise **\$500,000** for Bellevue schools at our **SPRING FOR SCHOOLS** benefit luncheon.

SPRING FOR SCHOOLS SPONSORS receive an array of benefits that give your company maximum recognition and exposure to influential business leaders and community supporters. A full list of benefits is enclosed. In addition, every sponsor:

- Contributes to our community's economic vitality through support of strong schools
- Partners with Bellevue's nationally-ranked school district
- Helps to educate our future business and community leaders

Through **SPRING FOR SCHOOLS** sponsorships, more than fifty local corporations and businesses provide the financial foundation for BSF programs — programs that enrich learning opportunities, prepare students for college, help struggling students succeed, and support teaching excellence.

SAVE THE DATE! Thursday, May 27, 2010

The **SPRING FOR SCHOOLS** benefit luncheon will be held at Meydenbauer Center, Bellevue. Registration starts at 11:30am; program begins at 12:00pm. Every dollar raised at this event will help provide our students with a world-class education, strengthening our schools and community.

JOIN US! Since 1979, **Bellevue Schools Foundation** has raised over **\$18 million dollars** to promote and help fund the best possible learning opportunities for all students in the Bellevue School District. Won't you consider joining us this year as we celebrate giving back to our community – to help *every* student in *every* classroom, *every day* – during our **SPRING FOR SCHOOLS** benefit luncheon?

QUESTIONS? If you have questions or need more information about this event, direct support for educational programs, or employee volunteer opportunities, contact Marian McDermott at 425.456.4199.

Great Schools are Great for Business!



What your sponsorship will make possible:

Support students

Bridging the Achievement Gap Program: \$178,000. Struggling students receive extra academic support through Bridging the Achievement Gap grants. These projects are tailored for the specific needs at schools with high poverty and families who do not speak English. This year, the school district has seen the largest single-year increase in poverty with thousands of students needing extra help. Bridging the Achievement Gap supports:

- Elementary – Early Intervention in Kindergarten (Ardmore, Phantom Lake, Sherwood Forest, Spiritridge, Stevenson, and Woodridge) and after-school Reading and Math Programs linked to a Wrap-Around Program (Lake Hills).
- Middle/High – After-school academic support with special focus to Latino students (Highland), 'Starting Strong' head start for incoming high school students who struggled in middle school (Interlake, Sammamish), and an in-school academic support room (Robinswood).

VIBES (Volunteers in Bellevue's Education System): \$76,000. Trained, caring volunteer mentors and tutors work with students to improve their academic and social skills for school success. Over 300 students are paired one-on-one with mentors, while approximately 3,000 benefit from classroom volunteers. VIBES mentors also support high school seniors struggling with college and scholarship applications through VIBES College Corps.

AVID (Advancement Via Individual Determination): \$41,000. Middle and high school students across the District learn study and time management skills through this nationally recognized program that gives students the skills to succeed in college. AVID skills are taught as an elective and as part of core curriculum courses.

Increase academic rigor

Differentiated Learning Initiative: \$90,000. Bellevue's new superintendent of schools, Dr. Amalia Cudeiro, is leading this initiative to better differentiate instruction in classrooms to help struggling students meet academic goals and challenge gifted students. This initiative has specific and measureable goals that every school will be accountable to, including reducing the number of students not meeting state standards by 10% this year.

Small Grants Program: \$56,000. Teachers and students across the district benefit from small grants for innovative projects, academic and arts enrichment programs, and music development. These grants of \$1,000 or less bring experiential learning to children to challenge them and motivate them to do well in school.

Improve teaching excellence

National Board Certification: \$65,900. Students benefit from instruction by teachers who successfully complete this rigorous year-long process. To achieve certification, teachers must prove their ability to engage students, maximize learning opportunities in class and much more. BSF supports facilitators to mentor National Board candidates through the process. The mentoring has helped Bellevue teachers achieve a first-time certification rate that is two times the national average.



2009 Spring for Schools

GOLD SCHOLAR SPONSORS



Valedictorian Sponsors

The Boeing Company
Honda Auto Center of Bellevue

Salutatorian Sponsors

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Honor Roll Sponsors

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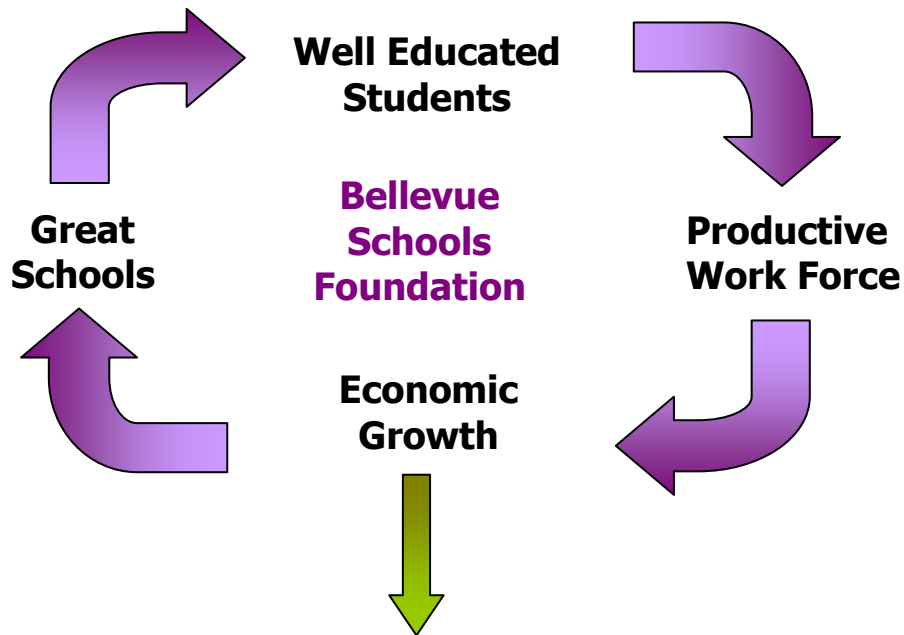
Medina Elementary PTSA
NAC|Architecture
Overlake Hospital Medical Center
The Press
Seattle Children's Hospital
Dr. Burleigh Surbeck DDS
Sweeney Conrad, P.S.
Tye Middle School PTSA
Washington Trust Bank



Help keep Bellevue's public schools strong and our community a great place to work and live. Multiple publications have recently listed Bellevue as one of the best places to work, start a business, and live:

- In March 2008, [Fortune Small Business Magazine](#) rated Bellevue the #1 place in the United States to live and launch a new business.
- [Money Magazine](#) named Bellevue one of the 100 best places to live in 2008 and 2006.

One of the top reasons for these listings: **Bellevue's great schools.**



Great Schools are Great for Business!

"An investment in knowledge always pays the best interest."
—Benjamin Franklin



2010 SPRING FOR SCHOOLS – Sponsor Benefits

Level	GOLD SCHOLAR \$10,000	SILVER SCHOLAR \$7,500	VALEDICTORIAN \$5,000	SALUTATORIAN \$2,500	HONOR ROLL \$1,500
Event Table	Company table for ten reserved at the front and center of the room	Company table for ten reserved in a premium location	Company table for ten reserved in a choice location	Company table for ten reserved in a good location	Table for ten provided if requested
Collateral Recognition	Featured placement of company logo in: *Event invitations *Event programs *BSF website	Company logo in: *Event invitations *Event programs *BSF website	Same as lower sponsor level plus: *Company name on event invitations	Same as lower sponsor level plus: *Company name listed on BSF website	Company name listed in: *Event programs
Event Recognition	Same as lower sponsor level plus: *Company logo prominently displayed above the podium *Company logo featured as Gold Scholar on screens during visual presentation * Featured presentation of Gold Scholar Award during program	Same as lower sponsor level plus: *Company logo displayed above the stage *Company logo featured as Silver Scholar on screens during visual presentation *Presentation of framed Silver Scholar Award during program	Same as lower sponsor level plus: *Company name displayed above the stage *Company logo included as Valedictorian in visual presentation of event sponsors	Same as lower sponsor level plus: *Company name placed prominently in auditorium	Company name on shared listing in auditorium *Listing of company name included in visual presentation of event sponsors
Published Recognition	Same as lower sponsor level plus: * Featured logo on sponsor slide presentation throughout BSF web site * Gold Scholar acknowledgement with featured company logo published in <i>Bellevue Reporter</i> and <i>Puget Sound Business Journal</i>	Same as lower sponsor level plus: * Silver Scholar acknowledgement with company logo published in <i>Bellevue Reporter</i> and <i>Puget Sound Business Journal</i>	Same as lower sponsor level plus: *Acknowledgement in press releases	Same as lower sponsor level plus: *Recognition published in <i>Puget Sound Business Journal</i> *Highlighted recognition published in <i>Bellevue Reporter</i> newspaper	Recognition published in: * <i>Bellevue Reporter</i> newspaper * BSF Annual Report and web site
Awards	Student-created Gold Scholar Award plus a framed recognition	Framed Silver Scholar recognition	Framed Valedictorian Sponsor certificate	Salutatorian Sponsor certificate	Honor Roll Sponsor certificate